1 of

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Ver# 3 Mod# 1 Status Confirmed Traffic Order# 204158

Rep Order# 6850406 EC'd Yes

**Printed:** 09/12/2012 9:38 AM 09/11/2012 6:38 PM

Last Received: 09/ Showing Buylines: All Lines

Station W Advertiser Product Estimate# Buyer Phone# WISH-TV INDIANAPOLIS, IN
er ( ) .JOE DONNELLY 4 US S
JOE DONNELLY US SENA
# 2273 Erica Corso

Fax#

Agency C/P1/P2/E
Flight Dates
Hiatus Weeks 

 Agency
 ( ) BUYING TIME

 650 MASSACHUSETTS AVE,N.W., SUITE 210

 WASHINGTON, DC 20001

 Agency C/P1/P2/E 299/301/2273

 Flight Dates
 09/11/2012 - 09/17/2012

Rep Firm Sales Office ( Salesperson (

Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938

- CO	TRACI	CONTRACT COMMENT										
JOE D	ONNELL	JOE DONNELLY FOR US SENATE SC=*	ENATE SC=*									
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost I	Daypart
	<b>⊢</b>	W Buyli	8A-9A Buyline Comment:	CBS THIS MORNING WIN	: 30	\$150.00	09/12-09/12	H           	⊢      -	 	\$150.00	 
	N	F Buyli	8A-9A Buyline Comment:	CBS THIS MORNING	:30	\$150.00	09/14-09/14	н	Ы	Н	\$150.00	
	ω	TH Buyli	10A-11A Buyline Comment:	LET'S MAKE A DEAL WIN	: 30	\$200.00	09/13-09/13	н	<del> </del> -	Н	\$200.00	
	42	M Buyli	10A-11A Buyline Comment:	LET'S MAKE A DEAL WIN	:30	\$200.00	09/17-09/17	н	ш	Н	\$200.00	
	ഗ	W Buyli	1230P-2P Buyline Comment:	CBS SOAPS Y&R / B&B WIN	:30	\$600.00	09/12-09/12	щ	Н	⊢r	\$600.00	
	Ø	TH Buyli	1230P-2P Buyline Comment:	CBS SOAPS YER / BEB WIN	<b>:</b> 30	\$600.00	09/13-09/13	н	Н	1	\$600.00	
	7	F Buyli	1230P-2P Buyline Comment:	CBS SOAPS YER / BEB WIN	:30	\$600.00	09/14-09/14	μ	Н	Н	\$600.00	
	ω	M Buyli	1230P-2P Buyline Comment:	CBS SOAPS Y&R / B&B WIN	:30	\$600.00	09/17-09/17	Ц	Ц	н	\$600.00	
	9	W Buyli	4P-5P ANDI Buyline Comment: WIN	ANDERSON	:30	\$300.00	09/12-09/12	н	Н	ב	\$300.00	
	10	TH Buyli	4P-5P Buyline Comment:	ANDERSON	:30	\$300.00	09/13-09/13	н	Н	ш	\$300.00	

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H Rep Order# EC'd Yes Fax# Buyer Estimate# Station Phone# Product Advertiser 21 20 19 18 17 16 14 Ľ 15 13 12 <u>بر</u> WISH-TV INDIANAPOLIS, IN 17 ( ).JOE DONNELLY 4 US S JOE DONNELLY US SENA Erica Corso × Z 뻣 Σ z щ Σ Z TH TH щ Day 6850406 Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Buyline Comment: Buyline Comment: Buyline Comment: WIN Time 6P-630P 6P-630P 530P-6P 530P-6P 530P-6P 530P-6P 12P-1230P WISH-TV NEWS 12P-1230P WISH-TV NEWS 4P-5P 4P-5P 12P-1230P WISH-TV NEWS Ver# w WISH-TV NEWS 8 WIN WIN WIN WISH-TV WIN WISH-TV NEWS NIM WISH-TV NEWS WISH-TV NEWS WISH-TV NEWS ANDERSON ANDERSON Program Mod# 1 NEWS 8 @ 8 @ ω ω ω  $\infty$ 8 AT 5:30  $\infty$ Status Confirmed ര AΤ AΤ ATATAΤ NOON NOON NOON 5:30 5:30 5:30 σ σ Flight Dates Agency C/P1/P2/E Hiatus Weeks Agency 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 ) BUYING TIME Traffic Order# 204158 :30 :30 :30 :30 :30 :30 Len :30 :30 :30 : 30 :30 09/11/2012 - 09/17/2012 299/301/2273 Rate \$600.00 \$600.00 \$600.00 \$600.00 \$650.00 \$650.00 \$650.00 \$300.00 \$300.00 \$600.00 \$600.00 Showing Buylines: All Lines Last Received: 09/13-09/13 09/17-09/17 09/14-09/14 09/13-09/13 09/17-09/17 09/14-09/14 09/12-09/12 09/12-09/12 09/12-09/12 09/17-09/17 09/14-09/14 Dates 09/11/2012 6:38 PM Printed: Н <u>ш</u> <u>بـــا</u> <u>ш</u> ш  $\vdash$ \_\_ \_\_ \_\_ ш ـــا Spots/Week Sales Office ( Salesperson ( Salesperson FAX# Salesperson Phone# Rep Firm 09/12/2012 9:38 AM # of Weeks ш ۳, ш ۳, ш ш - $\vdash$ ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938  $\vdash$ ш Total Spots ш ш ш ட ш -Total Cost \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$650.00 \$650.00 \$650.00 \$300.00 \$300.00

Buyline Comment: WIN

Daypart

Rep Order# EC'd Yes

6850406

Ver#

w

Mod# 1

Status Confirmed

Traffic Order# 204158

Printed:

09/12/2012 9:38 AM

09/11/2012 6:38 PM

Last Received: 09/ Showing Buylines: All Lines

H Fax# Station Buyer Phone# Estimate# Product Advertiser 31 Ln 32 30 29 28 27 26 25 24 23 22 WISH-TV INDIANAPOLIS, IN r ( ).JOE DONNELLY 4 US S Erica Corso JOE DONNELLY US SENA Z, Z 퍼 Z TH Σ щ TH Σ Z Day Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN Time 11A-12P 5P-530P 5P-530P 5P-530P 5P-530P 730P-8P 730P-8P 730P-8P 6P-630P 6P-630P 730P-8P THE PRICE WISH-TV WISH-TV NEWS 8 WIN WIN WISH-TV NEWS WISH-TV ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT ENTERTAINMENT TONIGHT WISH-TV ENTERTAINMENT TONIGHT WISH-TV Program NEWS NEWS NEWS NEWS SI ω ω ω ω ω RIGHT AT 5 AΤ AΤ  $\operatorname{AT}$ ΑT AT 6 Ŋ ഗ G Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency ( ) BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 : 30 Len 09/11/2012 - 09/17/2012 299/301/2273 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 Rate \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 09/12-09/12 09/17-09/17 09/14-09/14 09/13-09/13 09/12-09/12 09/17-09/17 09/14-09/14 09/13-09/13 09/12-09/12 09/17-09/17 09/14-09/14 Dates ш Н ш ш <u>ш</u> ட <u>ш</u> ш ш سر Spots/Week Salesperson FAX# Salesperson ( Sales Office Salesperson Phone# Rep Firm # of Weeks <u>ш</u> 1-4 <u>ш</u> ) PHILADELPHIA ) KATE BRADY 215-567-6005 Total Spots 215-567-5938 Total Cost \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00

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Ľ Rep Order# EC'd Yes Fax# Station Phone# Estimate# Advertiser Buyer Product Ľ 43 42 41 40 39 38 37 36 35 34  $\omega$ WISH-TV INDIANAPOLIS, IN r ( ).JOE DONNELLY 4 US S 2273 JOE DONNELLY US SENA Erica Corso TH-FZ TH Σ z 퍼 S, Z Ħ Day TH TH6850406 Buyline Comment: WIN Buyline Comment: Buyline Comment: Buyline Comment: Buyline Comment: WIN Time 11P-1135P WISH-TV 11P-1135P WISH-TV NEWS 11A-12P 6P-630P 11P-1135P WISH-TV NEWS 8 @ 630P-7P 630P-7P 630P-7P 630P-7P 11A-12P 11A-12P Ver# w THE CBS THIS MORNING WISH-TV 6P NEW THE WISH-TV WISH-TV 6P NEW WIN WISH-TV 6P NEW WIN WIN THE PRICE Program Mod# 1 PRICE PRICE NEWS 6P SI IS IS RIGHT NEW ω ω RIGHT RIGHT Status Confirmed മ മ 디 H 1 Agency C/P1/P2/E Hiatus Weeks Flight Dates Agency ( ) BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 Traffic Order# 204158 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 09/11/2012 - 09/17/2012 299/301/2273 Rate \$400.00 \$700.00 \$700.00 \$700.00 \$700.00 \$600.00 \$900.00 \$900.00 \$900.00 \$600.00 \$600.00 Showing Buylines: All Lines Last Received: 09/13-09/14 09/17-09/17 09/13-09/13 09/12-09/12 09/17-09/17 09/14-09/14 09/13-09/13 09/12-09/12 09/17-09/17 09/13-09/13 Dates 09/14-09/14 09/11/2012 6:38 PM Printed: щ ш **ј** ட \_  $\vdash$ ш μ. ш ш Spots/Week Sales Office ( Salesperson ( Salesperson FAX# Salesperson Phone# Rep Firm 09/12/2012 9:38 AM # of Weeks ш Н ш ш ш Н ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 ш Total Spots \$400.00 \$900.00 \$900.00 \$700.00 \$700.00 \$700.00 \$700.00 \$600.00 \$600.00 Total Cost \$900.00 \$600.00

Buyline Comment: ADDED AS MKGD FOR HL#6848760

Estimate# Buyer Phone# Fax#	Station V Advertiser Product	Rep Order# EC'd Yes
2273 Erica Corso	Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).JOE DONNELLY 4 US S Product JOE DONNELLY US SENA	# 6850406
	NAPOLIS, IN ONNELLY 4 1 CY US SENA	Ver# 3
	US S	Mod# 1
Agency C/P1/ Flight Dates Hiatus Weeks	Agency (	Ver# 3 Mod# 1 Status Confirmed
Agency C/P1/P2/E 299/301/2273 Flight Dates 09/11/2012 - 09/17/2012 Hiatus Weeks	( ) BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001	Traffic Order# 204158 Print Last Received: 09/ Showing Buylines: All Lines
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	<b>Printed:</b> 09/12/2012 9:38 AM <b>Last Received:</b> 09/11/2012 6:38 PM <b>ing Buylines:</b> All Lines
# 215-567-6005 215-567-5938	) PHILADELPHIA ) KATE BRADY	12 9:38 AM

Report Totals: 43 / \$24,150.00

--- REPORT TOTALS---

---SALES MONTHLY TOTALS---

Station Totals: 43 / \$24,150.00 Sales Totals: 43 / \$24,150.00 Sep 12: 43 / \$24,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE COMMENTS------COMPETITIVE---Market Totals \$32,355 CABL VTTW % % WXIN HSIW % 74% YDNW % WRTV 24%

WTHR

%

Books null

Demos

RA35+

OTHER COMP TO FOLLOW

-- CREDIT RISK --

CASH IN ADVANCE

5 of

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#### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicab	OLITICAL le box) RAL CANDIDA					NTS NDIDATE
To Av Windo	ail Themselve w, Federal Ca	es of The Low ndidates Mus	vest Unit Cha st Sign The (	arge Du Certifica	ring a	Political On Page 3
Station an	d Location:				Date:	012
I,	Buying	Time, UC				
being/on behalf	`of:	Toe Donne	lly			, a legally
qualified candic	late of the	Democra	atic			political
	ice of: Un		·		•	
in the		eneval		d a		
	eld on:		lember let	<sup>M</sup> , 7017	2	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Time: We	- 1	Number of Weeks
		AS	5			
		AS OR DE	RED			

Total Charges:	
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NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
Jue Donnelly for Indiana P.O. Box 39% Indianapolis, IN 46206
Indianapolis, IN 46206
I represent that the payment for the above described broadcast time has been furnished by:
Jue Donnelly for Indiana
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is:
Kathy Davis
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
Ob/13/17 Sica Z. Ca
Signature
To Be Signed By Station Representative
☐ Accepted ☐ Accepted in Part ☐ Rejected

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

Signature

Printed Name

Rejected

Title

#### **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Punnelly	
(name of federal candidate or authorized committee) hereby certif to be broadcast (in whole or in part) pursuant to this agreement:	y that the programming
☐ does ☐ does not	
refer to an opposing candidate (check applicable box). I further ce programming that does refer to an opposing candidate:	ertify that for the
(check applicable box)	
the radio programming contains a personal audio statement identifies the candidate, the office being sought, and that the approved the broadcast.	by the candidate that candidate has
the <b>television</b> programming contains a clearly identifiable plants image of the candidate for a duration of at least four seconds displayed printed statement identifying the candidate, that the broadcast, and that the candidate and/or the candidate's a paid for the broadcast.	, and a simultaneously
Loser 5 Dannelly	
signature of candidate or authorized committee	
Joseph S. Donnelly	·
printed name	date

	\$23,750.00						
	\$33.750.00	1VI-1 +D-0D	71/11/60	.50	007-00	ו סבומסי סמוווימון ו סומסר סטאירובביט הומפומנו סמסףפו	¥101
٠	90000	MEARE	00/17/12		257 570		\/\n
	.\$600.00	Davtime Afternoo	09/17/12	:30	1227-2n	DONNEI2273	HSIW
J	\$600.00	Price is Right	09/17/12	:30	1058-12p	POL/Joe Donnelly For JOE DONNEI 2273 Price is Right	HSIM
J	\$900.00	LN M-F	09/17/12	:30	11-1135p	POL/Joe Donnelly For JOE DONNE 12273 News 8 @ 11 M-F	HSIW
	\$600.00	M-F 730-8p	09/17/12	:30	728-8p	DONNE 2273	Wish
	\$600.00	News 8 @6	09/1//12	:30	558-630p	DONNEI 22/3	HSIM
	\$700.00	CBS Evening Ne	21/17/60	:30	630-/p	DONNEIZZ/3	WIW HUIW
	\$500.00	News o (Wo	21/1/60		5-550p	DOMNETZZ73	VIOI.
	\$600.00	No. So So Find Control	00/17/12		E E305	DONNE 2273	W/0 :
	\$850.00	Noon News	09/17/12		1158a-1230n	DONNE 2273	WISH.
	\$200.00	Let's Make a Dea	09/17/12	:30	958-11a	DONNEI2273	HSIW
)	\$600.00	News 8 @530	09/17/12	:30	530-6p	DONNEI2273	HSIW
)	\$600.00	News 8 @530	09/14/12	:30	530-6p	POL/Joe Donnelly Foi JOE DONNEI 2273 News 8 @ 530p	HSIM
)	\$600.00	News 8 @5	09/14/12	:30	5-530p	POL/Joe Donnelly FolJOE DONNEI2273 News 8 @5p	HSIM
)	\$600.00	Price is Right	09/14/12	:30	1058-12p	POL/Joe Donnelly For JOE DONNEI 2273 Price Is Right	HSIM
)	\$150.00	CBS This Mornin	09/14/12	:30	8-9a	POL/Joe Donnelly For JOE DONNEI2273 CBS This Morning @8	WISH
	\$600.00	M-F 730-8p	09/14/12	:30	728-8p	DONNEI2273	WISH
	\$650.00	Noon News	09/14/12		1158a-1230p	DONNEI 2273	WISH
	\$600.00	News 8 @6	09/14/12		558-630p	DONNEI2273	WISH
	\$300.00	M-F 4p-5p	09/14/12	:30	357-5p	DONNE 2273	HSIM
	\$700.00	CBS Evening Nev	09/14/12	::30	630-/p	DONNEI 22/3	HSIM
	\$500.00	Daytime Arternoo	09/14/12	:30	dz-721.	DONNEIZZ/3	WIWH
	\$900.00	11:25:00 PM LN M-F	09/13/12	30	11-1135p	POL/Joe Donnelly FoldOE DONNEI22/3	W W
	\$000.00	7.57.56 FM Flui Hour -	09/10/12	٥.	70-op	FOLISCE DOMESTS	V 101
	\$600.00	0.39.46 FM This Hour 4	00/43/43		720 05	POL/Joe Dolllelly Foldon DONNEI2273	W 101
	300.00	6:50:16 PM M-E 7-730n	09/13/12	0	630-7n	POI / Ine Donnelly For IOE DONNE 12273	WISH.
	\$600.00	6:05:14 PM News 8 @6	09/13/12	:: :: :: :: :: :: :: :: :: :: :: :: ::	558-630n	POL/Joe Donnelly For JOE DONNE 12273	HSIW
)	\$600.00	5:44:49 PM News 8 @530	09/13/12	:30	530-6p	DONNEI2273	HSIW
)	\$600.00	5:26:30 PM News 8 @5 WX :	09/13/12	:30	5-530p	DONNEI2273	HSIM
)	\$300.00	4:29:42 PM M-F 4p-5p	09/13/12	:30	357-5p	DONNEI2273	HSIW
J	\$600.00	12:59:11 PM Y&R	09/13/12	:30	1227-2p	POL/Joe Donnelly For JOE DONNE 12273	HSIM
J	\$600.00	10:58:26 AM Price is Right	09/13/12	:30	1058-12p	POL/Joe Donnelly For JOE DONNE 12273 Price Is Right	HSIW
)	\$200.00	9:58:26 AM Let's Make a Dea	09/13/12	:30	958-11a	POL/Joe Donnelly For JOE DONNE/2273 Let's Make A Deal	HSIW
J	\$900.00	11:23:00 PM LN M-F	09/12/12	:30	11-1135p	POL/Joe Donnelly Foi JOE DONNEI 2273 News 8 @ 11 M-F	HSIW
J	\$600.00	7:45:45 PM M-F 730-8p	09/12/12	:30	728-8p	POL/Joe Donnelly For JOE DONNE/2273 Entertainment Tonight	WISH
J	\$700.00	6:59:26 PM M-F 7-730p	09/12/12	:30	630-7p	POL/Joe Donnelly For JOE DONNEI 2273 CBS Evening News	HSIW
)	\$600.00	6:13:03 PM News 8 @6	09/12/12	:30	558-630p	POL/Joe Donnelly Foi JOE DONNEI 2273 News 8 @6	HSIM
)	\$600.00	5:45:22 PM News 8 @530	09/12/12	:30	530-6p	POL/Joe Donnelly Foi JOE DONNEI 2273 News 8 @ 530p	HSIM
)	\$600.00	5:27:00 PM News 8 @5	09/12/12	:30	5-530p	POL/Joe Donnelly For JOE DONNEI 2273 News 8 @5p	HSIM
)	\$300.00	4:39:36 PM M-F 4p-5p	09/12/12	:30	357-5p	POL/Joe Donnelly For JOE DONNE 12273 Anderson Cooper	HSIM
)	\$600.00	1:29:11 PM Y&R	09/12/12	:30	1227-2p	POL/Joe Donnelly For JOE DONNEI 2273 Soap Rotator	HSIM
)	\$650.00	12:17:26 PM Noon News	09/12/12	:30	1158a-1230p	POL/Joe Donnelly For JOE DONNE 12273 Noon News	HSIM
)	\$600.00	10:59:26 AM Price is Right	09/12/12	:30	1058-12p	POL/Joe Donnelly For JOE DONNEI 2273 Price Is Right	HSIM
)	\$150.00	8:45:40 AM CBS This Mornin	09/12/12	:30	8-9a	POL/Joe Donnelly For JOE DONNE 12273 CBS This Morning @8	HSIM
							Alt Order #
Ad-ID MG MG Info	Rate Ad-ID	Air Time Inv. Code (Place	Date	Length	r Time Period	Advertiser Product Estin Order Inventory Descr Time Period Length	Station
						Manager: All,	ode
						Monogor:	り う ナ

WIDE CRBIT



Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

# INVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY US SENA
Estimate Number 2273

	SOLATO A
Invoice #	204158-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Page 1 of 5

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#	
09/11/12 - 09/17/12		06850406	204158	

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	299
Special Handling		Product Code	301

Washington, DC 20001-3796

Floor 1

Buying Time Attention: Accounts Payable

650 Massachusetts Avenue NW

Billing Address:

Advertiser Ref	Agency Ref	Product Code	Advertiser Code
	IN5252/SP2893/TO824/A	301	299

10	9	œ	7	6	ហ	4	ω	2	Line 1
HSIW HSIW	HSIW HSIW	HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	62.8
Anderson Cooper	Anderson Cooper	Soap Rotator	Soap Rotator	Soap Rotator	Soap Rotator	Let's Make A Deal	Let's Make A Deal	CBS This Morning @8	Channel Description WISH CBS This Morning @8
357-5p	357-5p	1227-2p	1227-2p	1227-2p	1227-2p	958-11a	958-11a	8-9a	Time 8-9a
09/10/12 to 09/16/12 1xw W 09/12/12 :30 4:	09/17/12 to 09/23/12 1x M M 09/17/12 :30 1: to	:30	1x -	09/10/12 to 09/16/12 1xW W 09/12/12 :30 1:	1x M:	09/10/12 to 09/16/12 1x Th 09/13/12 :30 9: to	09/10/12 to 09/16/12 1x F 09/14/12 :30 8: to	:30 :30	Day Date Length Aired Days
4:47 PM JSD120730H	М 1:59 PM — ЭSD120730Н	F 12:57 PM эsp120730н	Т 12:28 PM — JSD120730H	1:29 PM JSD120730H	9:58 AM JSD120730H	9:58 AM JSD120730H	F 8:17 AM JSD120730н	-W 8:46 AM эsp12073он	ed Days Ad-ID
\$300.00	\$600.00	\$600.00	\$600.00	\$600.00	\$200.00	\$200.00	\$150.00	\$150.00	Rate Reconciliation
1	1	1	-1	-1	-1		_	1	Ref#



HSIM Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

## INVOICE

Estimate Numb Product Advertiser

Ľ	ber   25	JC	٦
	2273	JOE DONNELLY US SENA	POL/Joe Donnelly For US Senate (D)
	Invoice	Invoice	Invoice

=	Invoice #	204158-1
=	Invoice Date	09/23/12
=	Invoice Month	September 2012
-	Invoice Period	08/27/12 - 09/17/12

Page 2 of 5

Account Executive   Petry Philadelphia   Sales Office   Petry/Philadelphia   Sales Region   National	Station	WISH
1	Account Executive	Petry Philadelphia
_	Sales Office	Petry/Philadelphia
	Sales Region	National

Order#	204158
Alt Order#	06850406
Deal#	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast	ō
Billing Type	Cash	Ą
Special Handling		P

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable Billing Address:

Product Code	Advertiser Code	IDB#
301	299	

 Product Code	301
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

19		8			17			16			15			14			13			12			1			10	Line
HSIW	HSIW	HSIM	HSIW		HSIM	HSIM		HSIM	HSIW		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIW	HSIW		HSIM	Channel
News 8 @ 530p		News 8 @ 530p			News 8 @ 530p			News 8 @ 530p			Noon News			Noon News			Noon News			Anderson Cooper			Anderson Cooper			Anderson Cooper	Description
530-6p		530-6p			530-6p			530-6p			1158a-1230p			1158a-1230p			1158a-1230p			357-5p			357-5p			357-5p	Time
	F F	00/20	궄	09/10/12		\$	09/10/12		Z	09/17/12		П	09/10/12		W	09/10/12		Z	09/17/12		П	09/10/12		T	09/10/12		Day
ťo	F 09/14/12	to	09/13/12	09/10/12 to 09/16/12	to	09/12/12	09/10/12 to 09/16/12	б	09/17/12	09/17/12 to 09/23/12	б	09/14/12	09/10/12 to 09/16/12	ť	09/12/12	09/10/12 to 09/16/12	to	09/17/12	09/17/12 to 09/23/12	ō	09/14/12	09/10/12 to 09/16/12	ťo	09/13/12	09/10/12 to 09/16/12	to	Date
	:30	<u>.</u>	:30	1×		:30	1×		:30	1x		:30	1×		:30	1x		:30	1x		:30	1×		:30	1x		Length
	5:37 PM	1	5:53 PM	T		5:45 PM	W		12:15 PM	M		12:22 PM	F		12:23 PM	W		4:30 PM	M		4:26 PM			4:43 PM	T		Length Aired Days Ad-ID
	JSD120730H		JSD120730H			JSD120730H			JSD120730H			JSD120730H			JSD120730H			JSD120730H			JSD120730H			JSD120730H			Ad-ID
	\$600.00		\$600.00			\$600.00			\$650.00			\$650.00			\$650.00			\$300.00			\$300.00			\$300.00			Rate Reconciliation
	-		_			_			1			_			1			1			1						Ref#



**WISH** Remit Address:

Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

## INVOICE

Advertiser Estimate Number Product 2273 POL/Joe Donnelly For US Senate (D) JOE DONNELLY US SENA

Invoice #	204158-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Page 3 of 5

Sales Region Sales Office Account Executive Station Petry Philadelphia MISH Petry/Philadelphia National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable Billing Address:

L		L
Product Code	Advertiser Code	IDB #
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

28	27	26	25	24	23	22	21	20	Line 19
HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM	234
News 8 @5p	Entertainment Tonight	Entertainment Tonight	Entertainment Tonight	Entertainment Tonight	News 8 @6	News 8 @6	News 8 @6	News 8 @6	Channel Description WISH News 8 @ 530p
5-530p	728-8p	728-8p	728-8p	728-8p	558-630p	558-630p	558-630p	558-630p	Time 530-6p
09/17/12 to 09/23/12 1х м М 09/17/12 :30 7:42 PM JSD120730H to	09/10/12 to 09/16/12 1хF F 09/14/12 :30 7:41 PM JSb120730H to	09/10/12 to 09/16/12 1хТ Th 09/13/12 :30 7:58 PM JSD120730H to	09/10/12 to 09/16/12 1хw W 09/12/12 :30 7:46 PM JSD120730H to	<u>09/17/12 to 09/23/12 1х м</u> М <u>09/17/12 :30 6:29 PM</u> JSD120730H to	09/10/12 to 09/16/12 1xF F 09/14/12 :30 6:27 PM JSD120730H to	09/10/12 to 09/16/12 1хТ Th 09/13/12 :30 6:22 PM JSb120730H to	09/10/12 to 09/16/12 1хW W 09/12/12 :30 6:15 PM JSD120730H to	09/17/12 to 09/23/12 1x M M 09/17/12 :30 5:54 PM JSD120730H to	Day Date Length Aired Days Ad-ID
\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	Rate Reconciliation Ref #



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

# INVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY US SENA
Estimate Number 2273

	Invoice #	204158-1
or US Senate (D)	Invoice Date	21/23/12
SENA	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/17/12
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Page 4 of 5

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
09/11/12 - 09/17/12		06850406	204158

P		Special Handling
Þ	Cash	Billing Type
Б	Broadcast	Billing Calendar

USA

Floor 1

Attention: Accounts Payable 650 Massachusetts Avenue NW

Washington, DC 20001-3796

Billing Address:

**Buying Time** 

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

37	36	35	34	33	32	31	30	29	Line 28
HSIW HSIW	HSIW HSIW	HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIM HSIM	HSIM HSIM	2.30
CBS Evening News	CBS Evening News	Price Is Right	Price Is Right	Price Is Right	Price Is Right	News 8 @5p	News 8 @5p	News 8 @5p	Channel Description WISH News 8 @5p
630-7p	630-7p	1058-12p	1058-12p	1058-12p	1058-12p	5-530p	5-530p	5-530p	Time 5-530p
09/10/12 to 09/16/12 1хW W 09/12/12 :30 6:59 PM JSb120730H to		09/10/12 to 09/16/12 1xF F 09/14/12 :30 11:29 AM JSD120730H to	09/10/12 to 09/16/12 1хТ Th 09/13/12 :30 10:58 AM JSp120730H to	09/10/12 to 09/16/12 1xW W 09/12/12 :30 10:59 AM JSD120730H to	09/17/12 to 09/23/12 1x M M 09/17/12 :30 5:28 PM JSD120730H to	09/10/12 to 09/16/12 1xF F 09/14/12 :30 5:11 PM JSD120730H to	<u>09/10/12 to 09/16/12 1хТ</u> Th 09/13/12 :30 5:27 PM JSD120730H to	09/10/12 to 09/16/12 1xW W 09/12/12 :30 5:27 PM JSD120730H to	Day Date Length Aired Days Ad-ID
\$700.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$600.00	Rate Reconciliation
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Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

### INVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY US SENA
Estimate Number 2273

The second secon	
Invoice #	204158-1
 Invoice Date	09/23/12
 Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/17/12

Page 5 of 5

Station WISH

Account Executive Petry Philadelphia

Sales Office Petry/Philadelphia

Sales Region National

Order Flight

09/11/12 - 09/17/12

Order#	Alt Order #	1 111 01 001
000	204 158	

Billing Calendar	Broadcast	5
Billing Type	Cash	Ď
Special Handling		P

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW

**Attention: Accounts Payable** 

**Buying Time** 

Billing Address:

Product Code	Advertiser Code	IDB#					
301	299						

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

		á	43		42			41			40			39			38			37	Line
	HSIM				HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		WISH	Channel
		10m3 0 @0	News 8 @6		News 8 @ 11 M-F			News 8 @ 11 M-F			News 8 @ 11 M-F			<b>CBS Evening News</b>			<b>CBS Evening News</b>			CBS Evening News	Description
Aired Spots		000000	558_630p		11-1135p			11-1135p			11-1135p			630-7p			630-7p			630-7p	Time
43	TI	09/10/	≤	09/17/		井	09/10/		8	09/10/		Ζ	09/17/		П	09/10/		Th	09/10/		Day
	09/14/12	09/10/12 to 09/16/12	09/17/12	09/17/12 to 09/23/12	to	09/13/12	09/10/12 to 09/16/12	ð	09/12/12	09/10/12 to 09/16/12	ð	09/17/12	09/17/12 to 09/23/12	ð	09/14/12	09/10/12 to 09/16/12	ਨ	09/13/12	09/10/12 to 09/16/12	ť	Date
	:30	×	:30	ı		:30	1×		:30	1×		:30	1×		:30	1×		:30	1×		Lengti
	≤	TF	11:13 PM	M		11:29 PM	T		11:27 PM	W		6:59 PM	M		6:59 PM	F		6:59 PM	T		Length   Aired Days   Ad-ID
	JSD120730H		JSD120730H			JSD120730H			JSD120730H			JSD120730H			JSD120730H			JSD120730H			Ad-ID
	\$400.00		\$900.00			\$900.00			\$900.00			\$700.00			\$700.00			\$700.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

\$3,622.50 \$20,527.50

Payment Terms 30 Days

Agency Commission

Net Amount Due

**Gross Total** 

\$24,150.00